

For Immediate Release

Press Contact:

Tawnya Lancaster

(408) 205-1618

tlancaster@lancaster-group.com

May 11, 2007

Mr. David To Release His Third Album for Kids and Families

Jump in the Jumpy House promises to be another kindie rock favorite

Available nationwide: August 2007

San Jose, CA (May 11, 2007)—Family musician and singer/songwriter Mr. David is putting the final touches on a new album for kids that will be released August 2007. Titled **Jump in the Jumpy House**, the new CD is the third for Mr. David and a follow-up to his award-winning CD release, **The Great Adventures of Mr. David**. Mr. David will also release the first single from the album today, "Hey! It's Lunchtime!," a beat-driven dance tune he proudly calls a discotheque party for kids. Fans can download the single along with the title track for **Jumpy in the Jumpy House** free on Mr. David's web site at www.mrdavidmusicworks.com or his MySpace page www.myspace.com/mrdavidmusicworks. **Mr. David will also send a free, signed copy of the single to the first 3,000 fans who sign up for his newsletter via his web site. Fans can go to www.mrdavidmusicworks.com/freesingle.php to get their copy.**

With songs written by Mr. David and produced with longtime collaborator, Rich Ajlouny, **Jump in the Jumpy House** is an up-tempo rock album that showcases Mr. David's talent for creating music the entire family can enjoy. He says of the new CD, "I don't ever want to make the same album twice. I went into the studio hearing new beats that were so different from the folk sound of **The Great Adventures**. I couldn't wait to get them down. I'm psyched about the results because I think we created an album that will get the entire family dancing."

Jump in the Jumpy House shows once again that music for kids can be original, deeply entertaining and excellently produced. In it, Mr. David lives up to his reputation as "the champion of imagination and observation." His beat-poet style and stream-of-consciousness lyrics are backed by solid musicianship that features catchy melodies, bold guitars, beat-driven bass lines and solid backbeats. As the album unfolds, each song (in classic Mr. David style) challenges the listener to take another look at the world—from the monkeys in the zoo to the stars in the cosmos.

Mr. David opens **Jump in the Jumpy House** with what could be one of his best songs yet, a Paul Westerberg-inspired tune called "Crocodiles Are Hungry," that extols the virtues of living free and letting loose. He then goes on to mix genres and styles in track after track, taking families on a sonic expedition and yet another Mr. David wild ride. With songs that flow from the wildly cool title track "Jump in the Jumpy House" featuring the electric guitar virtuosity of Greg Lisher (of Camper Van Beethoven fame), to a boot stompin' ode to Johnny Cash in "Them Devils," and a softer, string supported lullaby "Little Girl," **Jump in the Jumpy House** is Mr. David's best work yet.

Mr. David recorded his first album for kids in the summer of 2004 at the request of parents and teachers who loved the music he was playing in the classroom. Its folksy, sixties-influenced sound was an immediate hit with his fan base. His second album, **The Great Adventures of Mr. David**, was named one of the *Top 10 Albums for Kids and Families in 2006* by the Fids and Kamily Poll. The poll combines top 10 lists from critics, writers, radio programmers, and others involved in the music industry. It was also given the award for Best Recording for Younger Kids Ages 5-8 by the Children's Music Web Awards (CMWAs), the only international awards that are guided by adults and chosen by kids.

Stefan Shepard (**Zoogobble**) said of Mr. David's last album "(it) sounds like nothing else you've heard all year. It's got a sense of wonder and playfulness that will interest kids (and their adults) for a long time. Definitely recommended." And Warren Truitt, librarian for the Donnell Central Children's Room of the New York Public Library and blogger for **Kids Music That Rocks** continued with "it's an indie rock masterpiece that kids, grownups, college students . . . that everyone will fall more in love with every time they listen to it."

About Mr. David

Mr. David was born and raised in San Jose, Calif. He first picked up a guitar at the age of fourteen, which begot a love for music that has taken him into many different genres and styles. He experiments with and has been influenced by blues, rock, folk and old-school country. A dedicated songwriter and guitar player, he is not afraid to play anything, from the piano to conga drum to washboards and everything in between, to create a sound that will get his fans rockin'. Mr. David has developed a music enrichment program that he takes to preschools, elementary schools and middle schools in the Bay Area. The program is aimed at getting children excited about experiencing music.

Mr. David released **Mr. David's First Album** in the fall of 2004 and **The Great Adventures of Mr. David** in the summer of 2006. Both were recorded and released under his label Mr. David Musicworks. His music is sold through CD Baby (www.cdbaby.com), Amazon.com, The Pokey Pup (www.pokeypup.com). The AV Cafe (www.theavcafe.com) and other select retailers. It's also available through most digital music services such as iTunes and Napster and through his MySpace page at www.myspace.com/mrdavidmusicworks. Go to Mr. David's web site for a full listing and to find out where he will be performing this summer: www.mrdavidmusicworks.com.

###